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JULY
2013



To Our Valued Customers,
Thanks to our customers for another busy month, and a special thanks to the great team that looks after you.

A couple of things I have been pondering – maybe you have an answer because I don't. Firstly, our Whakatane based police chief Sandra Venables removed our senior sergeant to Whakatane and then tells us and our mayor that we will get even better policing from this change. Based on that thinking - you remove the leader and you improve performance of the organisation – when is she going to improve Whakatane's police performance? The other aspect is, if our police performance will improve with our Senior Sergeant removed, either he didn't do much, or worse he was a hindrance when he was here. Me thinks the real reason for the change is government/police head office squeeze on spending. Based on the experience of our customers we need more police, not less. Honesty over the real reason for the change would be appreciated. After all, that's what the police expect from us.

The other puzzle is the thinking, or lack of, by the judges of the children's book award. It's a sad indictment of how far society has regressed when a book which has graphic violence, explicit sexual content, foul language and drug use is regarded as the top book for our young people. Do the judges not think there is already an excess of that being thrust into the minds of our young ones from every angle? Maybe the same people are on our censorship board, based on what comes into our lounges now. Although she wasn't placed in that competition (more is the pity) Marnie Anstis's book "Taketakerau, The Millennium Tree" is a top quality book which **really is** suitable for young minds.

NZ Post should withdraw the award and the \$15,000 of cash prizes, because the material contained in it is far more suitable for a pornographic publication, than a children's book.

*Many years from now it will not matter what my worldly possessions had been.
What will matter is that I was important in the life of a child.*

BOC Promo ** Finishes at the end of July **

I mentioned last month about this promotion with the insane prices and it has had the right response. Sales of the 130amp Inverter Welder at \$258 incl. GST and the 170amp at \$345 incl. GST have been phenomenal, so much so that the 170 model is sold out NZ wide. The good news is there will be more arriving soon.

The other big seller has been the 175 amp Multi Processor. This is an arc, mig and tig welder with all the accessories for a miserly \$1046 incl. GST. We have sold quite a number of these and without exception the feedback from customers has been outstanding.



Never run after a man or a bus - there will always be another! - Mae West

New Product – Rapid Fix, dual adhesive system

This is the most versatile and effective adhesive I have ever used. It has won various awards and it is easy to see why. It enables instant repairs on rubber, wood, plastic, ceramic, glass, fibreglass and metal. It differs from most 2-part adhesives in that you can use the adhesive on its own or when used together with the welding powder it acts like a solder or welded joint. Using the welding powder and adhesive together you can fill holes in metal, plastic, fibreglass etc which can then be drilled and tapped straight away. In store we have a video presentation running which gives an excellent insight into the multitude of uses for this amazing product.



Last month of Husqvarna “Taming the Wild” Autumn promotion

This has generated good sales, particularly with chainsaws, push mowers and ride-ons, even though it isn't really mowing season. The chainsaw specials are hard to pass up with a \$99 carry case free with any one of 12 models from 41cc to 74cc. On top of that there is anything from \$50 to \$150 of accessories free with your purchase depending on the size of the saw. That all adds up to a top quality chainsaw at a rock bottom price. Come on in and check out the range now, including the amazing new 562XP Auto Tune which has just arrived.



Staff News

Many of you will have already met Brendon McLean (aka Ben) who joined us a couple of months ago. Ben worked with us 23 years ago before embarking on various occupations to broaden his skill base in engineering and related trades. A keen family man, hunter and fisherman he is the all round kiwi male and it is great to have him back in the team.

To err is human, to arr is pirate.

It was great to see our very own pig dog trainer, Joshua Kauta with his daughter and a few other locals on “Hunting Aotearoa” on the Maori channel Thursday night.

Thought For The Month:

“Our lives begin to end the day we become silent about things that matter.”
-Martin Luther King Jr (1929 - 1968)

Have a great month. All the best from your friendly team at

Lowes Hire and Engineering – “so much more than just a hire centre...”